

# SL: Welcome to DopDog Christa!

Preview Text: We're thrilled to have you!

Hi Christa!

It's Srishty. And it's super exciting to see you here.

Tbh, I can't guess how you found out about us. Anyway that's not even important.

What's important is  
YOU'RE HERE NOW!

So I officially and wholeheartedly welcome you to the biggest digital family of Dog lovers and owners!

A little bit about *DopDog*. When me and Sarah (my roommate) adopted our very first dog (Ricky), we were literally clueless and so nervous cause we wanted to give him the absolute best care.

As we were surfing the net to find dig deep, an idea struck both our minds - "Why not build something around this and help many people who face the same problem?!"

We both believe dogs are the best source for Dopamine release, hence the name *DopDog*

And nothing makes me happier when I pinch myself every morning realising that a startup back then has become a family of more than 2 million amazing people today!

And since you decided to sign up for it, you're too a member of the family now.

As you might know by now, DopDog is an e-commerce website providing petcare solutions for dogs.

From planning healthy meals especially accustomed to your dog's specific needs to engaging them with fun and creative toys, DopDog is a one-stop solution for it all and everything else in between.

Every week you'll be receiving 2 emails from us that'll be your ultimate guide on Dog care as well as new insights.

In the meantime, don't forget to sign up for our Facebook Community where you can interact with thousands of people and share your experiences or any questions you have.

[LINK](#)

Have a great day ahead!

Love